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## March Satellite Town Meeting

"Teacher Quality:

Ensuring Excellence in Every Classroom"

Tuesday, March 19, 2002 8-9 PM EASTERN

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Recruiting and retaining excellent teachers has always been a challenge, but now that challenge is greater than ever. Current projections indicate that America's schools will need to hire 2.4 million teachers over the next ten years. Additionally, there are new demands on teachers' qualifications, knowledge and skills as we ask them educate all children to meet high standards.

To ensure that every classroom has a highly qualified teacher, states and districts around the country are using innovative programs to address immediate and long-term needs, including alternative recruitment strategies, new approaches to professional development, financial incentive programs, partnerships with local universities, and much more. The March Satellite Town Meeting will explore how communities around the country provide teachers the tools they need to improve instruction and to help all students succeed.

A panel of school leaders from communities across the country will explore such questions as...

\* What does the research and practice show about reforming teacher certification, licensure requirements?

\*What is the effectiveness of alternative teacher certification programs (e.g., Transition to Teaching, Teach for America, or Troops to Teachers)?

\*How can research-based professional development improve the quality of teaching and increase student achievement?

\*What is the impact of mentoring programs for new and experienced teachers?

\* What are the barriers to innovation and improvement in teaching? postsecondary institutions and schools of education to recruit and retain the best teachers?

\*How can parents and community organizations help ensure teachers are prepared to teach?

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REGISTER to Access  
Satellite Coordinates  
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To better serve you, downlink sites MUST register before receiving satellite coordinates for our free programming.

\* To access our ON-LINE REGISTRATION SYSTEM, visit <http://registerevent.ed.gov> and register for the monthly show OR select the "SERIES OPTION" to register for the remainder of the 2001-2002 Town Meeting season.

\* If you are uncertain if you have registered for a specific Town Meeting or the series, enter your username and password after you have selected the registration button. The system will indicate if you have registered or it will prompt you to register for the option of your choice.

\* Upon registration, simply return to the description of this month's Town Meeting and use your username and password to access the coordinates. Do not hesitate to e-mail [Satellite.Town.Meeting@ed.gov](mailto:Satellite.Town.Meeting@ed.gov) OR call 800-USA-LEARN if you experience any problems accessing the coordinates or need assistance.

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Free Help Desk  
Ensure You Can Downlink the Satellite Town Meeting  
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We are offering free technical assistance to help position satellite dishes to receive the KU or C Band transmission. This will help you ensure you can watch the Satellite Town Meeting!

#### WHO SHOULD TAKE ADVANTAGE OF THIS SERVICE?

- \* If you have experienced difficulty downlinking the Satellite Town Meeting just once or periodically
- \* If you want to ensure you have dish adjusted in the proper location prior to the test time
- \* If you are uncertain about the coordinates, or unable to locate them

#### IS THERE A COST?

No, there is no cost. This is a free service provided by the US Department of Education to ensure our customers can downlink the Satellite Town Meetings. We only require that you be registered for the Town Meeting. If you are

not registered, please hit the "Registration Homepage" button on the top of this page.

WHEN CAN YOU CALL?

The desk is available ONE WEEK PRIOR, during work days, 9am - 5pm Eastern. The desk will also be available all day on 03/19/02, the day of the Satellite Town Meeting broadcast. On that day ONLY you will be able to receive assistance until 9pm Eastern, when the broadcast is over.

PLEASE have the make and model of the receiver handy to help the technicians assist you better.

WHAT IS THE PHONE NUMBER?

PHONE NUMBER IS: 954-838-0900, extension 3

\*\*\*The Satellite Town Meeting is produced in partnership with the National Alliance of Business, U.S. Chamber of Commerce, and the Committee for Economic Development, with support from the Bayer Foundation, Target Stores, Riverdeep Interactive Learning and the Procter & Gamble Fund. Broadcast and cable partners include Discovery Communications, the Public Broadcasting Service, HeadsUp Network! and Channel One. Use, duplication and distribution of the Satellite Town Meeting is free and unrestricted.\*\*\*

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